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Martin Fribrock LogPoints new Regional Director for Nordics including Denmark

Martin Fribrock, Regional Director for Sweden, Norway, and Finland, adds Denmark, LogPoints largest market to his regional responsibility, covering the Nordics. LogPoint is the SIEM market leader in Denmark, and the growth potential remains considerable.

COPENHAGEN & STOCKHOLM – June 23, 2021 – [LogPoint](#), the global cybersecurity innovator, today announced that Nordic Regional Director Martin Fribrock will expand his leadership responsibilities to include Denmark. At the beginning of Q3 on July 1, 2021, Martin Fribrock will assume responsibility for sales strategy and execution in Denmark, Sweden, Norway,

and Finland.

“Denmark is an important market and a growth driver for LogPoint. It is also our homemarket and remains a central part of LogPoint’s success. Needless to say, our customers in Denmark have close relationships to Søren Lastrup, our founder, and myself. We are however, very comfortable handing over the reins to Martin, who has provided excellent leadership and results in the rest of the Nordics.” says LogPoint CEO Jesper Zerlang.

Based at the LogPoint office in Stockholm, Martin Fribrock will be leading LogPoint teams in Copenhagen, Stockholm, Oslo, and Helsinki. He was appointed LogPoint Nordic Regional Director in April 2020, and throughout the past year, he has produced excellent results. Increasing LogPoint’s market share, opening the LogPoint office in Norway, and establishing a partnership with Infinigate as LogPoint’s new Value Added Distributor in the region are among some of the many achievements of Martin Fribrock.

“It’s a great honor to be trusted with the responsibility for LogPoint’s Danish home market, which includes so many great customer and partner relationships, some of which have lasted for almost a decade. LogPoint is the SIEM market leader in Denmark, and the growth potential remains considerable, and I’m looking forward to forging new relationships and expanding our customer base even further,” says Martin Fribrock.

Martin Fribrock has almost ten years of experience in the IT industry. Prior to joining LogPoint, in various leadership positions with US cybersecurity vendor Fortinet. He is no stranger to Denmark and the Danish language as he was a professional footballer for a decade prior to his business career. This included playing for the Swedish National Football team, and a tenure at Esbjerg fB playing in the Danish Superliga.

LogPoint’s technology accelerates cybersecurity detection and response, giving organizations the freedom to collaborate and the insight to adapt. The LogPoint SIEM solution collects security information from the entire IT infrastructure and sources of any kind and structurally integrates UEBA to detect and respond on relevant threats.

LogPoint is committed to democratizing data insight and making the complex accessible. We are a multinational, multicultural and inclusive company headquartered in Copenhagen, Denmark, with offices in 9 countries across Europe, USA, and Asia. Our innovative [SIEM](#) and [UEBA](#) technology accelerate cybersecurity detection and response, giving customers the freedom to collaborate and the insight to adapt. We enable [organizations](#) to convert data into actionable intelligence: supporting [cybersecurity](#), [compliance](#), [IT operations](#) and [business analytics](#). Our commitment to quality and security is documented by our EAL 3+ certification. LogPoint is receiving stellar reviews by cybersecurity professionals and is recognized by leading industry analysts. For more information, visit www.logpoint.com.

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