# **III** LOGPOINT



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# LogPoint partners with Infinigate for distribution in the Nordic and Baltic region

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**COPENHAGEN and OSLO – May 10, 2020** – <u>LogPoint</u>, the global cybersecurity innovator, today announced its partnering with Infinigate for distribution in the Nordic and Baltic regions, including Sweden, Norway, and

Finland as well as Estonia, Latvia and Lithuania. As a Value Added Distributor (VAD), Infinigate will provide dedicated account management and technical resources for all LogPoint partners across these markets.

"We are excited to kick-off this landmark collaboration with Infinigate. It marks an important next step in the LogPoint growth journey and enables us to reach further and wider in the market, leveraging the impressive capabilities of the Infinigate organization. The collaboration will provide LogPoint partners with even more resources, to help them address the market and grow the LogPoint SIEM customer base significantly," says Martin Fribrock, Regional Director for LogPoint in the Nordics.

LogPoint's technology accelerates cybersecurity detection and response, giving organizations the freedom to collaborate and the insight to adapt. The Security Information and Event Management (SIEM) software collects security information from across the entire network and sources of any kind and structurally integrates User and Entity Behavior Analytics (UEBA) machine learning to detect and respond to threats.

"Infinigate is happy to have reached an agreement with LogPoint, one of the clear leaders and providers of SIEM solutions. With the LogPoint cooperation we add leading SIEM technologies to our vendor line up, and we are looking forward to strengthen he LogPoint channel and market position in these countries and markets," says Thomas Hagelid, Managing Director, Infinigate Nordics.

Founded and headquartered in Copenhagen, LogPoint considers the Nordic region to be the company home market with decade-long relationships to partners and customers. Adding a Value Added Distrubutor (VAR) marks a change in the LogPoint approach to the market to enable LogPoint growth ambitions, leveraging the resources of the Infinigate organization considered to be the leading Cybersecurity VAD in Europe.

"We're very happy to partner up with Infinigate as our partner in the Nordics. Their reach, knowledge and strong standings in IT-security space we not only add a great distributor but also years of experience to LogPoint operations. Our outspoken Channel strategy ties well into Infinigate's core values and is not only a relevant step for us from a business perspective but also a step that I'm confident will help to fuel and accelerate the LogPoint business in the Nordic Region," says Martin Fribrock.

The attached photos can be used by the media free of charge.

### **About LogPoint**

LogPoint is committed to democratizing data insight and making the complex accessible. We are a multinational, multicultural and inclusive company headquartered in Copenhagen, Denmark, with offices in 9 countries across Europe, USA, and Asia. Our innovative SIEM and UEBA ML technology accelerate cybersecurity detection and response, giving customers the freedom to collaborate and the insight to adapt. We enable <u>organizations</u> to convert data into actionable intelligence: supporting <u>cybersecurity</u>, <u>compliance</u>, <u>IT operations</u> and <u>business analytics</u>. Our commitment to quality and security is documented by our EAL 3+ certification. LogPoint is receiving stellar reviews by cybersecurity professionals and is recognized as visionary by leading industry analysts. For more information, visit <u>www.logpoint.com</u>.

### **About Infinigate:**

Infinigate is Europe's most important Value Added Distributor (VAD) with a sole focus on Cyber Security. Following successful acquisitions and foundations, Infinigate will continue looking for attractive targets in additional countries. Infinigate creates sales and profitability opportunities for vendors and resellers through unique marketing activities, high level technical support, project support, sales support, product aggregation and distribution. This is why leading cyber security vendors rely on Infinigate to market their security solutions and why channel partners appreciate the support and the high level know-how of the Infinigate employees in order to successfully implement their projects. Infinigate has been in business since the beginning of the commercial internet and has gained in-depth knowledge of the market, its driving forces and needs. For more information visit www.infinigate.com

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