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LogPoint moves closer to customers and partners in Switzerland

LogPoint is adding Zurich to the growing list of LogPoint locations. SIEM veteran Daniele Ballarini appointed Regional Sales manager for LogPoint in Switzerland

COPENHAGEN and ZURICH – July 20, 2021 – [LogPoint](#), the global cybersecurity innovator, has established a new base in Zurich, Switzerland, to provide localized Account Management to customers and partners in Switzerland.

The first LogPointer in Zurich is Daniele Ballarini taking up the role as Regional Sales manager for LogPoint in the Swiss market. He is an IT industry veteran with 25 years of experience in account and channel management from companies such as IBM, BMC and Veeam. His insights into the SIEM market is rooted in his past experience as a Regional Sales manager for SIEM vendors Splunk and Micro Focus (ArcSight).

“I see a great deal of opportunity in Switzerland as the Corona-crisis has exposed the vulnerabilities of digital infrastructures and has increased demand for efficient cybersecurity solutions. At the same time, adaption of SIEM technology has a lot of potential in Switzerland, particularly among SME's. Last but not least, it has a large SAP user community, and SAP security is a unique LogPoint capability,” says Daniele Ballarini.

“By putting LogPointers on the ground in Zurich, we are responding to a growing demand for efficient SIEM, UEBA solutions and security for SAP in Switzerland. While we have serviced customers and partners in Switzerland from Munich for years, being present to develop partnerships and provide localized and personal account management makes a big difference,” says Pascal Cronauer, Regional Director for LogPoint in the CEMEA region.

Zurich will be the 10th LogPoint location, and across three continents. More than 250 LogPointers are working together with 60+ partners to provide LogPoint SIEM and UEBA technology, that supports [cybersecurity](#), [compliance](#), [IT operations](#) and [business analytics](#), as well as enhanced security for ERP systems with LogPoint *for SAP*.

LogPoint's technology accelerates cybersecurity detection and response, giving organizations the freedom to collaborate and the insight to adapt. The Security Information and Event Management (SIEM) software collects security information from across the entire network and sources of any kind and structurally integrates User and Entity Behavior Analytics (UEBA) machine learning to detect and respond to threats.

About LogPoint

LogPoint is committed to creating the best SIEM in the world. We enable [organizations](#) to convert data into actionable intelligence: supporting [cybersecurity](#), [compliance](#), [IT operations](#), and [business analytics](#). LogPoint's Modern [SIEM](#) with [UEBA](#) provides advanced analytics and AI-driven

automation capabilities that enable our customers to securely build-, manage, and transform their businesses. Our [flat licensing model](#), based on nodes rather than data volume, drastically reduces the cost of deploying a SIEM solution on-premise, in the cloud or as an MSSP. LogPoint is easy to implement and offers unparalleled time-to-value. And don't just take our word for it. [1.000+ customers agree](#), our service is consistently receiving a 96% customer satisfaction rating. For more information, visit www.logpoint.com.

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