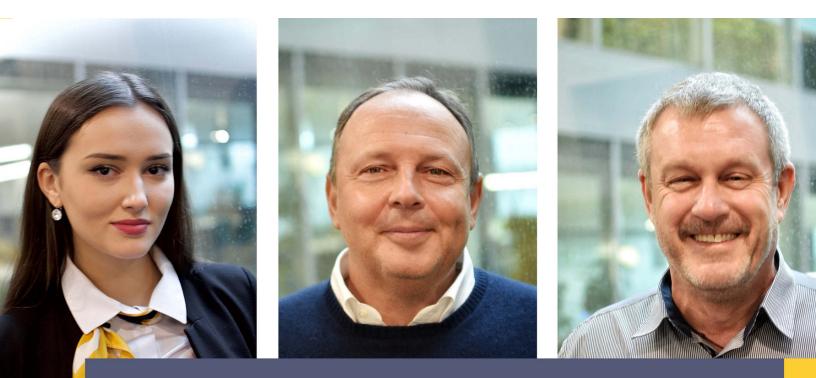LogPoint expands Swiss team to address cybersecurity opportunity and support growth

Dec 07, 2021 13:00 CET

LogPoint expands Swiss team to address cybersecurity opportunity and support growth

LogPoint is expanding its base in Zurich with two new LogPointers, adding technical resources and strengthening account management

COPENHAGEN and ZURICH – December 7, 2021 – LogPoint, the global cybersecurity innovator, is expanding its team in Zurich. Less than six months after the appointment of IT industry expert Daniele Ballarini as the Enterprise Sales Manager for LogPoint in Switzerland, two new LogPointers are onboarding to support the continued growth in the Swiss market.

"Scaling the team enables us to better tend to our Swiss customers to assist and advise them, empowering them to make calculated and informed decisions addressing the cybersecurity challenges all organizations face," says Pascal Cronauer, Regional Director for LogPoint in the CEMEA region, including Germany, Switzerland, and Austria.

Andreas Kunfermann is joining LogPoint as a Sales Engineer to support the design and implementation of LogPoint solutions for customers in Switzerland. Kunfermann has more than 25 years of experience in the IT and cybersecurity industry with past tenures in IBM, BMC and Microfocus, and most recently Serrec AG. Ramiza Pelivan joins LogPoint as a Business Development Representative to support local Account Management for customers and partners in Switzerland.

"The Swiss cybersecurity market is ready for disruption and has a lot of opportunities. With Andreas, and Ramiza on board, we have the best team in place to seize them. I'm proud to see the kind of talent we attract, and the new duo is an extremely valuable resource, which will make a big difference in the market", says Daniele Ballarini.

LogPoint provides an integrated, foundational security operations platform based on its core SIEM solution, UEBA, SAP security, and SOAR. LogPoint accelerates detecting and responding to threats and enables organizations to convert data into actionable intelligence, supporting cybersecurity, compliance, IT operations, and business analytics.

About LogPoint
LogPoint is the creator of a reliable, innovative cybersecurity operations platform — empowering organizations worldwide to thrive in a world of evolving threats. By combining sophisticated technology and a profound understanding of customer challenges, LogPoint bolsters security teams' capabilities while helping them combat current and future threats. LogPoint offers SIEM, UEBA, and SOAR technologies in a complete platform that efficiently detects threats, minimizes false positives, autonomously prioritizes risks, responds to incidents, and much more. Headquartered in Copenhagen, Denmark, with offices around the world, LogPoint is a multinational, multicultural, and inclusive company. For more information, visit http://www.logpoint.com.

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