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Experienced cybersecurity professional joins LogPoint to support the company's continued growth in the EMEA region, focusing on MSSPs and strategic accounts.

COPENHAGEN & LONDON – January 5, 2022 – [LogPoint](#), the global cybersecurity innovator, has announced Matthew Rhodes as Regional Sales Director for MSSPs and strategic accounts in EMEA, based in the UK. Rhodes will be responsible for developing new partner programs built on innovative ideas, advice, and support, ensuring the success of LogPoint partners in the

Managed Security Services space.

“The biggest challenge in cyber security operations today is the overwhelming amount of data and incidents that need to be investigated at a time with a huge skills shortage in the sector. MSSPs are working very hard to address this challenge for customers, but also need to be mindful that this same challenge is very relevant, and even multiplied at times for themselves,” says Rhodes.

“LogPoint offers an end-to-end advanced SOC platform that will give MSSP’s the ability to efficiently offer the relevant security outcomes to customers, and LogPoint is doing this with one of the most flexible cost models that I have seen in this space. This gives MSSP’s the two things that they are striving for: Efficient, relevant offerings to meet demand, with a cost model that can mirror what they are offering their own customers.”

Matthew Rhodes joins LogPoint with extensive experience from a range of established cybersecurity vendors, most recently Palo Alto Networks. He has previously served as EMEA Channel Manager at Demisto, Northern European Channel Manager at Cylance, and as Major Accounts Director at Exclusive Networks. Rhodes will be reporting to Andrew Lintell, LogPoint VP EMEA, also based in the UK.

“LogPoint is recognized for its class-leading technology, but we also strive to be a more consultative partner to our MSSP’s, empowering them with new service offerings, new customer recruitment, and new innovative routes to market to make our partners successful,” says Andrew Lintell.

“Matthew has exactly the right experience and understanding of the MSSP market to achieve this. He immediately understood and bought into the LogPoint mission and values, and I’m convinced he will be a fantastic addition to the team.”

LogPoint provides an integrated, foundational security operations platform built on its core SIEM solution, UEBA, SAP security, and SOAR. LogPoint accelerates detection and response to threats and enables [organizations](#) to convert data into actionable intelligence, supporting [cybersecurity](#), [compliance](#), [IT operations](#), and [business analytics](#).

About LogPoint

LogPoint is the creator of a reliable, innovative cybersecurity operations platform – empowering organizations worldwide to thrive in a world of evolving threats. By combining sophisticated technology and a profound understanding of customer challenges, LogPoint bolsters security teams' capabilities while helping them combat current and future threats. LogPoint offers [SIEM](#), [UEBA](#), and [SOAR](#) technologies in a complete platform that efficiently detects threats, minimizes false positives, autonomously prioritizes risks, responds to incidents, and much more. Headquartered in Copenhagen, Denmark, with offices around the world, LogPoint is a multinational, multicultural, and inclusive company. For more information, visit <http://www.logpoint.com>.

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