



Logpoint appoints **Dave Schneider**  
VP of Marketing to drive growth

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**COPENHAGEN, November 21, 2024** – [Logpoint](#) is announcing the appointment of Dave Schneider as Vice President (VP) of Marketing, highlighting Logpoint’s commitment to achieving market growth and becoming a European Cybersecurity Powerhouse, delivering impactful cybersecurity solutions. Dave Schneider will be responsible for the global marketing strategy and oversee product marketing, field marketing, performance marketing, and corporate communications. He will be part of the revenue department and report to Frank Koelmel, Logpoint’s Chief Revenue Officer.

Dave Schneider brings 13 years of experience driving growth for technology

startups and scaleups and has significant expertise in strategic marketing and delivering customer value. He was previously a Chief Marketing Officer at Goodwings, a sustainable travel management platform, and has served as a marketing leader at Ocean.io and Forecast. He also has marketing and product marketing expertise gained from working at Trustpilot and Siteimprove, among others.

“Logpoint has a strong product portfolio, a dedicated team, and operates in a high growth market, which is the recipe for taking the business to the next level,” says Dave Schneider. “I’m excited to meet our customers and partners and learn more about their pains and challenges, as well as where we can enhance the value we bring them. And I look forward to working with the Logpoint management and the marketing team to build on the well-established foundations to drive growth.”

“We strive to build a safer digital environment for organizations by working closely with our customers and partners to understand their reality and what’s needed to enhance cybersecurity and resilience,” says Drucker, Logpoint CEO. “I’m impressed by Dave’s ability to work closely with the market to bring value to its customers. With that knowledge, he can strengthen our deep market connections and support our customers and partners as they develop.”

Schneider joins the ranks of multiple new senior appointments made at Logpoint this year, with Sean Muirhead as CPO, Frank Koelmel as CRO, Gitte Hemmingsen as SVP of People and Culture, Søren Grubov as SVP of Engineering and Mikkel Drucker as CEO. The company also recently announced its acquisition of AI-driven Network Detection and Response provider, Muninn, which simplifies defence against cyberattacks for security teams.

Logpoint provides a European Cyber Defense Platform integrating SIEM with automation and case management technologies to improve Threat Detection, Investigation, and Response capabilities. Targeted at mid-market organizations and Managed Security Service Providers, Logpoint’s solutions are designed to combat cyber threats while ensuring compliance with European data and cybersecurity regulations. As the only European SIEM vendor with a [Common Criteria EAL3+ certification](#), which NATO mandates, Logpoint’s solutions are recognized for their strong data protection and privacy measures.

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## About Logpoint

Logpoint helps organizations and partners protect against cyberattacks and streamline security operations by combining sophisticated technology and a profound understanding of customer challenges. Logpoint's threat detection, investigation, and response solution based on SIEM, Automation, and Case Management technologies empower European organizations to achieve security outcomes across any premise through high-quality data, continuously updated security content, flexible deployment options, and industry-best predictable licensing. Headquartered in Copenhagen, Denmark, Logpoint has a European foundation and is the only European SIEM vendor with a Common Criteria EAL3+ certification. This demonstrates Logpoint's strengthened focus on data protection and adherence to data and cybersecurity regulations. For more information, visit <http://www.logpoint.com>.

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