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Annette Macsay
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Channel Manager
in the Nordics

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Experienced Channel Manager joins LogPoint to drive the partner program in the Nordic region helping secure continued growth.

COPENHAGEN - November 17, 2021- Today, LogPoint, the global cybersecurity innovator, announced the appointment of Annette Macsay Mostrup as Channel Manager in the Nordic region. She will be responsible for ramping up existing regional partnerships and establishing new ones. Mostrup draws on extensive channel management experience in the IT and cybersecurity industries, including Splunk, VMware, and Citrix positions.

“I’m thrilled to have Annette join LogPoint at this time. The digital transformation has accelerated remarkably during COVID, making it imperative for organizations to sharpen their focus in the cybersecurity space. Organizations need to take control of their data to gain the valuable insights necessary to improve the security posture,” says LogPoint Nordic Regional Director Martin Fribrock. “LogPoint is dedicated to the channel business model, and our partnerships across the Nordic region are a vital element of our growth plans. Annette brings 20 years of experience in building and maintaining channel partnerships to LogPoint, and I believe she will be a very valuable addition to our team.”

Mostrup joins LogPoint in the midst of its shift from detection to holistic response, [including SOAR in its core SIEM solution](#) and creating a foundational cybersecurity operations platform. The integration of native SOAR into LogPoint’s SIEM platform introduces an unprecedented level of automation, increased speed, and precision in incident response, bringing SOAR to organizations of all sizes.

“LogPoint’s recent move in the cybersecurity industry towards security operations is really exciting because it shows how this Danish founded company claims its space in the competitive cybersecurity landscape, without losing sight of the Nordic market. Often, there’s a disconnect between the Nordic market and large, global organizations, Go-to-Market strategies, and price models,” says Mostrup. “LogPoint is as relevant as ever in the Nordic region, and I’ll focus on capturing the great opportunities we see in the marketplace through trusted relationships and joint value propositions with our local partners.”

LogPoint provides an integrated, foundational security operations platform, including its core [SIEM](#) solution, [UEBA](#), SAP security, and [SOAR](#). LogPoint accelerates the detection and response to threats and enables [organizations](#) to convert data into actionable intelligence: supporting [cybersecurity](#), [compliance](#), [IT operations](#), and [business analytics](#).

LogPoint is the only platform certified to the [EAL Level 3+](#) standard and committed to ensuring data privacy with features ranging from compliance tools to native features supporting the “four-eyes” principle in security operations.

About LogPoint

LogPoint is the creator of a reliable, innovative cybersecurity operations platform – empowering organizations worldwide to thrive in a world of evolving threats. By combining sophisticated technology and a profound understanding of customer challenges, LogPoint bolsters security teams' capabilities while helping them combat current and future threats. LogPoint offers [SIEM](#), [UEBA](#), and [SOAR](#) technologies in a complete platform that efficiently detects threats, minimizes false positives, autonomously prioritizes risks, responds to incidents, and much more. Headquartered in Copenhagen, Denmark, with offices around the world, LogPoint is a multinational, multicultural, and inclusive company. For more information, visit <http://www.logpoint.com>.

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