Logpoint advance towards customers and partners in Canada & South America

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- **Logpointer Imad Aztout takes on a new role as Regional Sales Manager for Canada and South America and will be based in Ottawa, Canada.**

COPENHAGEN & BOSTON, February 22, 2022 – Logpoint has established a new presence in Ottawa, Canada, to provide localized Account Management to customers and partners in Canada and South America.

The first Logpointer on the ground in Canada is Imad Aztout taking up the role of Regional Sales Manager in the Canadian and South American markets.

Aztout has extensive technology and cybersecurity knowledge with 20 years of experience in the field from companies like Dell Technologies, Cisco, Westcon-Comstor, and Config Maroc. He joined Logpoint in 2021 to look after customers in the Middle East and Africa and now brings his insights into SIEM, SOAR, UEBA, and Business-Critical Security (BCS) technologies to Canada and South America.

"I'm excited to grow the Logpoint customer base in Canada and South America, which are key markets for Logpoint," says Imad Aztout, Regional Sales Manager in Canada & South America. "There is a significant demand for efficient cybersecurity solutions to protect the entire business in these markets. Logpoint provides this through comprehensive threat detection, investigation, and response capabilities across the IT infrastructure and business-critical applications."

More than 300 Logpointers work with more than 60 partners to provide cutting-edge technology that accelerates threat detection, investigation, and response across clients, servers, network systems, cloud workloads, and business-critical applications.

"We're moving to the Canadian and South American markets due to a growing demand for our SIEM, SOAR, UEBA, and BCS technologies," says Tim Wallen, Regional Director, UK, US & Emerging markets. "While we have served Canadian customers and partners for years, South America is relatively new. Imad has the experience and skill to seize opportunities in both regions. Based locally in Canada, Imad can drive the security agenda more meaningfully with Logpoint customers and prospects. His language skills enable him to bring the same trusted security advisor approach to the South American market."

Logpoint provides a significantly fast time to value and is a proven NATO-certified security partner. By converging SIEM, SOAR, UEBA, and BCS into one cybersecurity operations platform, Logpoint combines the analysis of security incidents, automatic incident detection and response, the ability to detect unknown and insider threats, and unparalleled SAP visibility into one. The Logpoint Converged SIEM platform eliminates the complexity and ensures strong protection against cyber threats.

About LogPoint

Logpoint is the creator of a reliable, innovative cybersecurity operations platform — empowering organizations worldwide to thrive in a world of evolving threats. By combining sophisticated technology and a profound understanding of customer challenges, LogPoint bolsters security teams' capabilities while helping them combat current and future threats. Logpoint offers SIEM, UEBA, SOAR and SAP security technologies converged into a complete platform that efficiently detects threats, minimizes false positives, autonomously prioritizes risks, responds to incidents, and much more. Headquartered in Copenhagen, Denmark, with offices around the world, Logpoint is a multinational, multicultural, and inclusive company. For more information, visit http://www.logpoint.com

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