



Apr 23, 2020 11:13 CEST

LogPoint adds senior cybersecurity leaders to the Nordic team

COPENHAGEN – April 23, 2020 – [LogPoint](#), the Modern SIEM, and UEBA company are announcing the appointment of Martin Fribrock as Regional Director for the Nordics, including Sweden, Norway, and Finland. He is joined by Joel Linngård, taking up the position as Enterprise Account Manager, adding significant cybersecurity industry experience to the LogPoint team in Stockholm.

“While the demand for LogPoint SIEM and UEBA solutions has been growing rapidly in the Nordic region for years, the Corona crisis has exposed the vulnerabilities of the highly digitalized Nordic societies, increasing attention on cybersecurity, compliance and IT operations excellence among enterprises

and public authorities,” says LogPoint CEO Jesper Zerlang.

“Martin and Joel is an invaluable addition to the LogPoint team in Stockholm, based on their cybersecurity industry experience, technological insights, and proven leadership skills,” says Zerlang.

As the Regional Director of LogPoint in the Nordics, Martin Fribrock will assume the overall leadership of growing the team of sales, marketing, and technical professionals at the LogPoint Stockholm office. He has almost ten years of experience in the IT industry, most recently in various leadership positions with US cybersecurity vendor Fortinet. Prior to that, he was a professional footballer for more than a decade, playing for the Swedish National Football team and in the top football leagues in Sweden and Denmark.

“The cybersecurity threat is evolving, and the pressure is rising. Adversaries are constantly getting better and more aggressive, so we need to put the right tools in the hands of those that are protecting our society against cybercrime. That is what LogPoint does, and does very well. Together with our customers and partners, we are the tip of the sword, and I’m really excited to become a part of that effort,” says Martin Fribrock.

Joel Linngård joining LogPoint as Enterprise Account Manager has more than ten years of experience in the Cybersecurity industry from companies such as Stay Secure, Blue Coat, Symantec, and CGI. In his position, he will focus on the larger Nordic enterprises and government customers, including those building Security Operations Centers (SOCs), as part of the response to the increasing cyber threat.

“Threats and challenges in Cybersecurity must be matched by new technology, which makes this an ever-evolving and interesting market to be in. In the years to come, we will most likely see an increase in SOC demand in multiple market segments, and SIEM is the key building block in a SOC. LogPoint is also a solid compliance management system for monitoring and automation, which is critical from an information security and compliance perspective”, says Joel Linngård.

LogPoint Modern [SIEM](#) and [UEBA](#) solutions provide the analytics and automation tools that enable customers to securely build, manage and effectively transform their businesses. LogPoint serves 1.000+ customers

globally with the support of a robust global partner network, including more than 60 leading Cybersecurity providers and MSSP's across the world.

LogPoint is included as a Visionary in the [Gartner Magic Quadrant for Security Information and Event Management](#), and Cybersecurity professionals recognize the unique capabilities of the LogPoint solution by ranking [LogPoint with 4.5 out of 5 stars](#) in Gartner Peer Insights reviews for SIEM.

The attached photo can be used freely by the media. For more information visit www.logpoint.com/press

LogPoint is committed to creating the best SIEM in the world. We enable [organizations](#) to convert data into actionable intelligence: supporting [cybersecurity](#), [compliance](#), [IT operations](#), and [business analytics](#). LogPoint's Modern [SIEM](#) with [UEBA](#) provides advanced analytics and AI-driven automation capabilities that enable our customers to securely build-, manage, and transform their businesses. Our [flat licensing model](#), based on nodes rather than data volume, drastically reduces the cost of deploying a SIEM solution on-premise, in the cloud or as an MSSP. LogPoint is easy to implement and offers unparalleled time-to-value. And Don't just take our word for it. [1.000+ customers agree](#), our service is consistently receiving a 98% customer satisfaction rating, and we are recognized by [leading independent industry analysts](#). For more information, visit www.logpoint.com.

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