## **II** LOGPOINT



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## HI-Link appointed LogPoint Certified Platinum partner and MSSP in the US

HI-Link joins the growing community of LogPoint Partners, providing business across the US with visibility and actionable intelligence in an increasingly complex IT landscape. The LogPoint next-gen SIEM solution supports Cybersecurity, IT operations, Compliance and Business Analytics across the network infrastructure

Copenhagen & Boston – 6 June, 2019 – LogPoint LogPoint, the next-generation SIEM, UEBA, and big data analytics company, today announced <u>Hi-Link Technology Group</u> based in Stamford, Connecticut as a certified Platinum Partner and Managed Security Services Provider (MSSP) in the US.

Hi-Link is a full-service information technology consulting firm that implements and maintains high-performance IT systems for small and medium-sized organizations in a wide range of industries. Hi-Link provides reseller services, consulting, project management, hosted data centers, and MSSP services.

In the HI-Link MSSP business, LogPoint displaces a number of legacy SIEM providers, that were falling behind on their MSSP offerings. In their search for alternatives, HI-Link engineers conducted extensive market research and shortlisted five SIEM vendors including LogPoint. Following technical evaluations and proof-of-concept trials, LogPoint emerged as the platform of choice.

"LogPoint offers an ideal multi-tenancy solution MSSPs, based on a technologically very sound platform. As a new entrant to the US market, they are focused, attentive to market requirements and benefit from experience with their large European customer base. Last but not least, the LogPoint licensing model is making a big difference," said Jim Gartner, Director of Sales and Marketing at Hi-Link Technology Group.

Unlike other SIEM vendors, <u>LogPoint offers a licensing model</u> based on nodes rather that data volumes (GB/EPS), which provides customers absolute cost certainty and allows them to scale at a predictable cost as business grows.

The <u>LogPoint SIEM solution</u> delivered on-premises or as-a-service enhances <u>Cybersecurity</u> and increases visibility by real-time data analysis across the entire network infrastructure aided by UEBA and Advanced Machine Learning. It provides threat detection and early detection of data breaches, and supports IT operations, Compliance, and Business Analytics.

"We are excited to bring HI-Link onboard as a Platinum partner and MSSP. Their competencies and company values are a great fit with LogPoint, ensuring our joint customer engagements will be supported in a professional and highly competent manner," says Soren Laustrup, LogPoint Founder and Managing Director Americas.

Originally founded in Copenhagen, Denmark, LogPoint Americas is headquartered in Boston, Massachusetts. LogPoint serves more than 700 customers worldwide with offices in the US, UK, Paris, Germany, and Sweden. LogPoint is a partnerships company, working in concert with more than 50

certified partners, MSSP's and distributors across the globe to address the growing SIEM market.

In 2018 LogPoint was recognized in the <u>Gartner Magic Ouadrant for SIEM</u> as the only European vendor. The LogPoint solution is praised by cybersecurity professionals in <u>Gartner Peer Insights reviews</u> with a 4.5 score out of 5, ranking among the leaders of the global SIEM industry.

For additional information, contact:

LogPoint Media relations

Tel.: +45 7060 6100

E-mail: <a href="mailto:press@logpoint.com">press@logpoint.com</a>

www.logpoint.com

LogPoint is committed to creating the best SIEM in the world. We enable organizations to convert data into actionable intelligence: supporting cybersecurity, compliance, IT operations, and business analytics. LogPoint's Modern SIEM withUEBA provides advanced analytics and AI-driven automation capabilities that enable our customers to securely build-, manage, and transform their businesses. Our flat licensing model, based on nodes rather than data volume, drastically reduces the cost of deploying a SIEM solution on-premise, in the cloud or as an MSSP. LogPoint is easy to implement and offers unparalleled time-to-value. And Don't just take our word for it. 1.000+ customers agree, our service is consistently receiving a 98% customer satisfaction rating, and we are recognized by leading independent industry analysts. For more information, visit www.logpoint.com.

## **Contacts**









Mads Lindberg
Press Contact
Interim VP Communications & Government Affairs
mal@logpoint.com
+45 30 31 71 41

Mads Lindberg
Press Contact
Interim VP Communications & Government Affairs
mal@logpoint.com
+45 30 31 71 41

Maimouna Corr Fonsbøl
Press Contact
PR Manager
PR & Communications

Maimouna Corr Fonsbøl
Press Contact
PR Manager
PR & Communications
mcf@logpoint.com
+45 25 66 82 98

Maimouna Corr Fonsbøl
Press Contact
PR Manager
PR & Communications
mcf@logpoint.com
+45 25 66 82 98

Maimouna Corr Fonsbøl
Press Contact
PR Manager
PR & Communications
mcf@logpoint.com
+45 25 66 82 98



Maimouna Corr Fonsbøl
Press Contact
Head of PR
PR & Communications
mcf@logpoint.com
+45 25 66 82 98