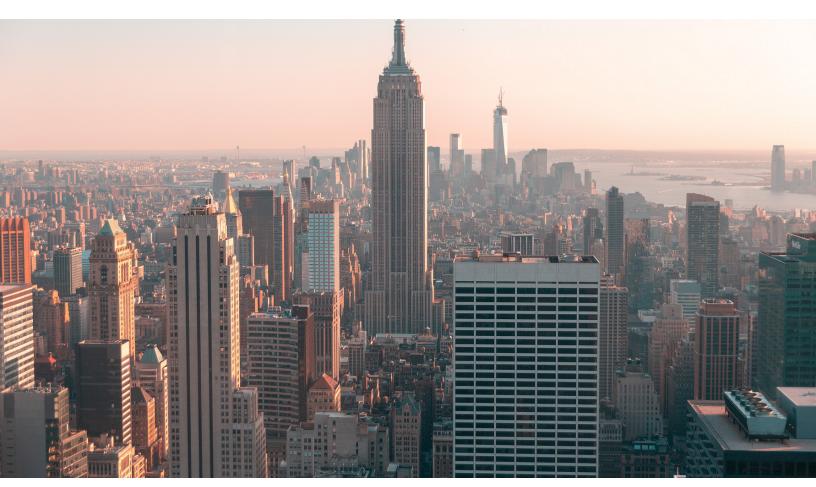Known for its vast network of nearly 12,000 elevator displays located in 1,600 premier office buildings across North America, Captivate connects advertisers with 13 million unique monthly viewers

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Captivate chose LogPoint. Nationwide deployment in less than 6 months!

In less than half a year, Captivate has completed a nationwide deployment of the LogPoint SIEM solution. Across Captivate locations and 1,600 Class A office towers all over North America, LogPoint is providing real-time cybersecurity and support for compliance and IT operations.

Copenhagen & Boston – 15 July 2020 – In January [LogPoint](), the Modern SIEM, and UEBA company, began implementing a nationwide SIEM solution at [Captivate, North America's leading location-based digital video network](). The roll-out was completed earlier this year, and currently, LogPoint monitors

hundreds of devices in the Captivate network. In the near future, the installation will be expanded to include 12,000 elevator and lobby media screens.

"Implementing the LogPoint SIEM solution has been a key element in our strategy to provide the most efficient and secure digital video network in North America. The installation was completed in record time, and results have been immediate," says Stephen Statires, Enterprise Architecture Manager at Captivate Inc."In less than three months we have actually implemented state of the art cybersecurity monitoring and compliance reporting in our internal network which includes infrastructure, applications, and operations monitoring, and have decided to expand the scope to include all office buildings we manage, including elevator and lobby screens" says Statires.

The LogPoint SIEM solution allows Captivate to immediately detect cyberthreats anywhere in the network. The platform provides a comprehensive and centralized view of the state of cybersecurity and provides advanced analytics and threat hunting capabilities to the Captivate cybersecurity team.

"Captive is a great example of our ability to integrate into a complex infrastructure, and very quickly provide tangible value for cybersecurity, operations, and compliance teams," says Søren Laustrup, LogPoint founder and Managing Director of LogPoint Americas.

"We met Captivate for the first time at Info-Tech Live in November, inked the deal in December, began implementing in January, and a few months later, we are providing value across America," says Laustrup.

While [time-to-value was a critical factor in the selection of the LogPoint SIEM solution](#), another important element was the LogPoint True Predictive node-based licensing model. Based on nodes rather than data volume or EPS, it makes the cost of a LogPoint SIEM solution 100% predictable and reduces the cost of deploying a SIEM.

"The amount of data that flows through our network only goes one way and that is up. In fact, we rely on that fact by providing engaging, quality content to our customers. The traditional SIEM license model offered by other vendors means that our SIEM cost would be unpredictable and ever-growing.

With LogPoint, we know exactly what the cost is. Now and in three years," says Stephen Statires.

For more information, visit www.logpoint.com/press.

About LogPoint

LogPoint is committed to creating the best SIEM in the world. We enable organizations to convert data into actionable intelligence: supporting cybersecurity, compliance, IT operations, and business analytics. LogPoint's Modern SIEM withUEBA provides advanced analytics and AI-driven automation capabilities that enable our customers to securely build-, manage, and transform their businesses. Our flat licensing model, based on nodes rather than data volume, drastically reduces the cost of deploying a SIEM solution on-premise, in the cloud or as an MSSP. LogPoint is easy to implement and offers unparalleled time-to-value. And Don't just take our word for it. 1.000+ customers agree, our service is consistently receiving a 98% customer satisfaction rating, and we are recognized by leading independent industry analysts. For more information, visit www.logpoint.com.

About Captivate

Known for its vast network of nearly 12,000 elevator displays located in 1,600 premier office buildings across North America, Captivate connects advertisers with 13 million unique monthly viewers through creative, research-driven and Nielsen-measured advertising and marketing programs. By engaging its viewers with timely news and actionable information that helps balance the personal and professional demands of the workday, Captivate provides advertisers with a highly desirable and difficult-to-reach audience of affluent and influential business professionals. Founded in 1997, Captivate is owned by Generation Partners. For more information, please visit www.captivate.com.

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